***Course Code: CS-368***

***Section: A***

***Software Re-Engineering***

***Group Assignment***

***Assignment No. 2***

***Group Members***

| ***NAME*** | ***ID*** |
| --- | --- |
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**SWOT Analysis of GIFT University**

| **Strength** | **Weakness** |
| --- | --- |
| * Largest university in the region. * Offers many programs that are not available in other universities of the region. * Highly qualified staff members. * Provides an online portal to the students for many services. * Expert IT department. | * Less premises area. * Not well known. * Limited technical resources for students and teachers. * Costly fee structure. * Lack of motivation and fundings for students. * Bad reputation in the region. * Relatively new in the region. |
| **Opportunities** | **Threats** |
| * Can become the best university in the region. * Growth potential. * New constructions. * Technological advances. * Increased value of graduates and higher education. * Online degree programs. | * More focus on quantity than quality. * Negative public perception. * Increase in competition. * Restrictions form the government. |